



## Friends of Longworth School (FLS) - Social media policy

Version 1.0 April 2018

This policy explains how FLS uses social media. It is available and applies to all members of our association.

### Details of the social media used by FLS

Friends of Longworth School (FLS) uses Facebook. You can see this here: [FLS Facebook](#)

### Access to the social media used by FLS

Friends of Longworth School on Facebook. This is a closed group meaning that you can apply to join but this will need to be approved by the FLS through our Facebook group administrator/s. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter <https://www.facebook.com/groups/156761514968116/> into your web browser (you must be logged into Facebook) and make a request to join the group.

### Permitted members

The Facebook group of FLS is only intended for members of the association, in this case the parents and teachers of Longworth Undenominational Primary School, School Close, Longworth, OX13 5EU. This is regulated through this being a closed group and members needing to gain permission to join from the FLS's Facebook group administrator/s.

The FLS does not want to encourage inappropriate use of social media by children. Please note that pupils at the school are not usually regarded as FLS members. No application to join our Facebook group will be accepted by any pupil at Longworth Primary School nor any child aged less than 13 years.

### How this is used by FLS

The FLS uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the FLS' activities, thank local supporters and canvass members' views. It may be used as a forum to inform or discuss school activities only.

### Usage that is not permitted

The Facebook group of FLS does not allow any personal correspondence between members, it is not intended for discussing any aspect of the school other than school activities, and FLS activities and should not be used as a selling platform or to promote any business other than where this is done for the benefit of the FLS and with its permission. Inappropriate posts, including any derogatory or defamatory comment, can and will be removed by the administrator/s and the FLS retains the right to ban any user who continues to make inappropriate use of the group.

### Photographs





## Friends of Longworth School

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The Facebook group of FLS allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured in the photograph to do so ( or in the case of photographs of children the permission of their parents). FLS accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group. Inappropriate photographs can and will be removed by the administrator/s and the FLS retains the right to ban any user who continues to make inappropriate use of the group.

### **Application of this policy**

By using the Facebook group of FLS you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available, is sent regularly (at least once a year) to all members of the PTA via Parentmail and is referenced as part of the information stated on our Facebook Group pages.

This Policy document is adapted from a template provided by Parentkind. The template is published by Parentkind for its members. For further information please contact Parentkind on [info@parentkind.org.uk](mailto:info@parentkind.org.uk).





Friends of Longworth School

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